



Press Release

Penta Forms Strategic Partnership with Trade Service

TRA-SER® Premier integration with PENTA Construction ERP Software Injects Automation into Billing & Purchasing Processes for Electrical and Mechanical Specialty Contractors

Milwaukee, WI – September 10th, 2008 - Penta Technologies, Inc., a leading provider of enterprise software for the construction industry, announces today that it has formed a strategic partnership with Trade Service, developers of TRA-SER®, the most complete and current material and pricing database to the Electrical and Plumbing/HVACR specialty contracting industries.

The TRA-SER® Premier material pricing database has been integrated with PENTA Construction ERP Software, providing electrical and mechanical contractors with accurate and up-to-date material pricing at the time their business needs call for it.

“Penta’s TRA-SER® integration provides Westphal with substantial cost savings in maintaining our inventory, and managing our job cost, purchasing and billing processes,” said Mark McCluskey, CFO of Westphal & Company, Inc. “The TRA-SER® integration within PENTA ensures the appropriate cost code application for job cost reporting and purchase order generation.”

Penta customers have a variety of options for customizing how materials from TRA-SER® Premier interact with inventory products, catalogs, update processing and cost codes in PENTA.

“With this partnership, Penta customers gain the benefit of the TRA-SER® Premier’s material pricing database without deviating from the way they perform their purchasing, billing and cost control processes in PENTA. We’re also excited to extend an excellent new link option to our electrical, HVACR and plumbing TRA-SER® Premier customers in the market for construction ERP software.” said Tod Moore, Vice President of Sales & Marketing for Trade Service.

“Electrical and mechanical contractors deal with a great volume of material inventory,” said Harvey Shovers, Vice President of Sales & Marketing. “PENTA’s ability to tie in the industry’s leading material pricing database presents electrical and mechanical specialty contractors with a powerful combination for streamlining the otherwise very time-intensive business processes relying on accurate and up to date material pricing data.”

Electrical and Mechanical Specialty Contractors are seeking systems that:

- Project Managers can use to effectively manage and deliver multiple construction projects to their customers meeting the highest standards of budget, schedule, quality and safety.
- Support the decentralized and mobile nature of engineering and construction by being available anywhere, anytime through use of Web, mobile and other advanced technologies.
- Analyze historical performance for planning, identify exceptions for action, and trend current performance for forecasting, while "drilling down" to critical supporting detail.
- Integrate customer, vendor and employee data throughout engineering and construction operations.

About Penta

PENTA Construction ERP is an innovative construction enterprise software system designed to help engineering, construction and service enterprises improve business performance. From integrated Multi-Company Financials, Projects,

Service, Labor and Equipment, to Analytics, Document Imaging, Workflow and Mobile Field software, PENTA provides the deep, industry-specific feature set and forward-looking technology engineering, construction and service firms need to improve and grow their businesses.

About Trade Service

Trade Service is the leading provider of standardized product and price information to the electrical, plumbing/PVF, HVACR, industrial MRO, and office products industries. Since 1931 the company has been the leader in content acquisition, aggregation, management, publishing, and distribution, offering a variety of products, services, and systems to meet the content needs of over 20,000 dealers, distributors, contractors, and government agencies. The range of solutions provided includes printed directories, electronic catalogs, pricing data for business system updating, and robust attributed content to fuel full-functioning Internet storefronts. For more information, visit www.tradeservice.com, or call (800) 854-1527.