

## eDataFlex® and TRA-SER® SX

### Trade Service's "Stimulus Package"

2010 is looking like a pivotal year for many distributors. There are a number of companies who made significant operational changes in 2009 and are now positioning themselves for growth by increasing market share and expanding their offerings. Many others, however, are still fighting the battle to keep costs in line with gross profitability.

Regardless where you stand, **Trade Service** has offerings that can help you. To support your growth initiatives, **Trade Service** offers:

- **eDataFlex®** – provides you with more product and pricing information on 2.6+ million SKUs than ever before, enabling you to quote and merchandise product you may not carry.

[▶ Take a tour](#)

- **Supplier Xchange™** – the industry's most effective, real-time, project quotation process.

[▶ Take a tour](#)

- Over 800,000 items with attributed data, including long, searchable product descriptions; and 1.2 million items containing color images and manufacturer catalog pages. These are ready to deploy to your online catalog initiative, enabling you to do business the way your customers want to do business with you.
- The industry's largest database of **Energy Star** accredited products, now at over 15,000 items, growing each month.
- The only database relied upon by government institutions and agencies.
- **TRA-SER SX** – provides instant access to over 2 million items over the Internet.

[▶ Take a tour](#)

And to improve or safeguard your profitability, we offer:

- The industry's most updated product and pricing information, with changes processed on about 400,000 items each month.
- **Custom Data Services (CDS)** – This is a unique and tailored service we perform that "cleanses" your product data. **CDS** eliminates the costly burden of identifying database problems. We remove duplicate items and locate missing information to make your data more complete, and easier for your staff to use. Clean data enables your ERP system to:
  - operate more efficiently.
  - produce more accurate reports.
  - help your staff access information faster.
  - improve your pricing by populating your system with the most up-to-date UPC's and costs available.
- **CDS** can also help distributors start a process to enable:
  - Automated EDI purchasing, because your data matches that of your supplier.
  - Better matching between received shipment data and your original P.O.
  - Receipt of EDI invoices.
  - Wireless receipt of product on the dock allows electronic 3-way integration of the P.O., Receiving, and Invoice.
  - Above 3-way integration can lead to a 25 – 50% savings in back office head count.

These benefits all begin with good, clean data. If you'd like to find out how we can help, let's have a conversation about **Custom Data Services**.

So ... looking to grow? Need to improve profitability? Give us a call for a complimentary product information service evaluation. Give us a sense of some of your challenges and perhaps we can help improve how you use product information.

For more information, please contact **Bob Stone** at 866-561-5942 or by [email](#).

### Keeping the Channel Connected

- 650 manufacturers
- 2,600,000 items
- 1,500 brands
- 1,110,000 items with images
- 800,000 items with technical attributes
- 1,200,000 items with catalog pages
- 150,000 additional items populated with image data each quarter (product & thumbnail images, catalog pages, install instructions, MSDS sheets)
- 50,000 new SKUs added per month
- 10 new manufacturers added per month (average)
- 2,700 distributor locations on Supplier Xchange™

### Reaching Your Customer

- 20,000 contractor / government agency / institutional desktops