

A Season for Joy and Appreciation

We would like to take this opportunity to thank the many loyal distributors who continue to rely on Trade Service to meet their business content needs.

With your continuing support, 2008 has been a progressive year for our company.

Key achievements include:

- ✦ Welcoming our 1,000th distributor to the Trade Service family
- ✦ Enhancing our database to fully attribute over 800,000 SKUs with either graphics or other enriched content
- ✦ Establishing closer working relationships with our electrical industry manufacturer partners
- ✦ Successful beta test of our Supplier Xchange™ service which will debut in January 2009
- ✦ Providing our eDataFlex® customers with a complimentary data cleansing service.

- ✦ Identifying over 16,000 Energy Star-approved products for TRA-SER® customers

Only through the support of the electrical channel have we been able to continue enhancing our offerings. In 2009, we are committed to providing even more value to your organization.



Best Wishes from the Trade Service Family!



Keeping the Channel Connected

- 650 manufacturers
- 2,000,000 items
- 1,400 brands
- 800,000 items with images
- 800,000 items with technical attributes
- 50,000 new SKUs added per month
- 10 new manufacturers added per month (average)
- 1,700 distributor locations on Supplier Xchange

Reaching Your Customer

- 20,000 Contractor desktops

Electrical Data Online January 2009!

Trade Service is launching a new Internet-based version of its eDataFlex® database in January. With 2.0 million items from over 650 manufacturers, the new TRA-SER SX leverages the Internet to make searches instantaneous and keep the database current up to the minute.

A significant new feature of TRA-SER SX for the electrical contractor is Supplier Xchange, a relationship-strengthening tool that allows distributors to provide real-time pricing to authorized contractors. There are over 1,700 distributor locations providing their pricing data through Supplier Xchange, with more joining every week

To see why you should participate in Supplier Xchange:
-- take a tour [here](#)
-- read detailed info [here](#)



TRA-SER SX detailed info: click [here](#)

