

Cleaning Your Data ... A Service of Trade Service

Every once in a while it is important to stop, take a step back and review your systems in order to progress. This is never more important than in the world of data. Frequently we see companies that partially download data, miss an update, don't think that they need certain suppliers or product categories or perhaps, during a system conversion, information gets missed.

Additionally, acquiring data from multiple sources can overwrite "good" information, thereby creating more problems. As you can imagine, these issues, and everyday business, can hinder synchronizing with your manufacturers, costing you money.

The key to improving profitability through operational improvements is clean data. Trade Service understands how important this is to distributors. For a number of years we have offered distributors, on a by-request basis, our [Custom Data Services](#). This service has helped many distributors keep their systems updated. Given the importance of data in helping our clients maintain, and improve, their profitability, we are [now incorporating this service into your eDataFlex® subscription, at no additional cost.](#) Each one of our over 1000 customers now have the opportunity to improve the quality of their data and ensure that they have the latest product and pricing information.

Our [Custom Data Services](#) offers you a direct path to a clean and better-functioning database. We alleviate the costly and time-consuming burden of having to match, combine, reformat and decipher data in-house by providing a seamless update, or transition, from your internally managed database or electronic catalog to [Trade Service's](#) managed pricing and content services. To learn more about our cleansing service, click [here](#).



Saving Energy

Every industry publication talks about green. Some share ideas on the esoteric ways to enter the market. Wind, solar, co-generation, geothermal are nice niches, but not your core bread and butter products.

Trade Service is helping distributors and contractors promote governmentally certified products. We've identified over 16,000 SKUs in our database that are Energy Star certified, and we've had our database certified by Energy Star. This is our way of helping distributors and contractors choose the right products for their customers and save our country energy. To learn more, click [here](#).

Keeping the Channel Connected

- 631 manufacturers
- 1,300 brands
- 750,000 items with images (JPEGs & PDFs)
- 750,000 items with technical attributes
- 50,000 new SKUs added per month
- 10 new manufacturers added per month (average)

Reaching Your Customer

- 20,000 contractor desktops

Trade Service Expands Its Reach

Since August, 40 new distributors have subscribed to Trade Service's eDataFlex pricing and product data service. These distributors represent 130 branches throughout the country and over \$1 billion in electrical sales.

When asked why they selected Trade Service as their data partner, feedback included:

"Commodity codes are important to our business. We run all of our reports based upon them and we've used them for years. We needed this information, plus we can get all of our manufacturers directly from Trade Service. This will also help us save money on data services."

"I needed data, and there were too many holes in what I was receiving."

"I've heard about Trade Service's new product called Supplier Exchange and see the potential. I wanted to be involved in this and the basic product and pricing data is also complete and matches with what my customers have."

More ways to power your business:

-- [The Power of Clean Data](#)

-- [Operational Challenges](#)

-- [High cost of low profits](#)

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TradeService™

