

# BlueVolt Announces Partnership with Trade Service to Provide Product Training for Buyers

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Portland, ORE. — September 9, 2008 — BlueVolt®, the leading provider of online learning for skilled professionals, today announced a strategic partnership with Trade Service™ to provide Trade Service University, a vital link between manufacturers of electrical, plumbing, industrial, HVACR, and office products and the distributors and end users who buy their products. BlueVolt's learning management system and family of online training products will enable Trade Service to add valuable interactive product training and marketing.

“By partnering with BlueVolt, we can now offer a certification and product training opportunity to our customers, enhancing their ability to increase profits and win more bids,” says Tony Dubreville, President and CEO of Trade Service.

With the downturn in the economy, manufacturers are looking for ways to increase product visibility. Manufacturers participating in this new opportunity will have exposure to approximately 20,000 end-user desktops, from which products are chosen and purchased every day for thousands of construction projects across the country.

“BlueVolt is pleased to partner with Trade Service, whose commitment to conveying timely, accurate price and product information throughout the supply chain has earned the trust of a wide array of industries,” said Don Spear, President and CEO of BlueVolt. “BlueVolt is uniquely qualified to provide Trade Service with online learning solutions that increase the value of the service they provide to their users because of our track record of success with many manufacturers in these industries.”

About BlueTech, LLC [www.bluetechllc.com](http://www.bluetechllc.com)

Portland, Oregon-based BlueTech, LLC creates online solutions to increase efficiency and profitability in the trade industries. BlueVolt, its flagship product, is an online marketing and learning and platform. BlueVolt's state-approved, award-winning courses help skilled professionals fulfill continuing license requirements and learn about products relevant to their profession. It delivers live and on-demand learning to skilled professionals and those who sell products to them. As of August 2008, over 280,000 courses were delivered to over 30,000 registered users at [www.bluevolt.com](http://www.bluevolt.com)

Other BlueTech solutions include FieldRanger Wireless Work Order software, a first place 2008 AT&T Fast-Pitch Platinum Award winner. Learn more about FieldRanger at [www.FieldRanger.com](http://www.FieldRanger.com)

#### About Trade Service

Trade Service is the leading provider of standardized product and price information to the electrical, plumbing/PVF, HVACR, industrial MRO, and office products industries. Since 1931 the company has been the leader in content acquisition, aggregation, management, publishing, and distribution, offering a variety of products, services, and systems to meet the content needs of over 20,000 dealers, distributors, contractors, and government agencies. The range of solutions provided includes printed directories, electronic catalogs, pricing data for business system updating, and robust attributed content to fuel full-functioning Internet storefronts. For more information, visit [www.tradeservice.com](http://www.tradeservice.com), or call (800) 854-1527.